

# Online Bill Payment Options with eBill

Convenience for customers, improved revenue for you



Customers want easy payment options. More than a third\* of all Americans pay bills online and this group's numbers are growing everyday. Capitalize on this trend by giving your customers eBill, MACC's online payment system. Our eBill products give you the flexibility and reliability you expect from a MACC product.

## Compared to the online billing products from other vendors, our system offers...

- Lower monthly fees
- An easier start-up process
- Incorporation of your company's brand
- Tiered offerings that provide flexibility in determining the right level of online options for your customers

## Choose the right option for your company

### eBill Option One (Electronic Bill Presentment)

With this convenient option, your customers can visit your company's web site to easily view and print their monthly bill as a pdf file.

- Customers can view their bills 24 hours a day, 365 days a year
- Statement history will be available up to 13 months
- Monthly notifications are sent out via e-mail to inform your customers their bill is ready
- Your customer service staff will field fewer billing related calls

### eBill Option Two (Electronic Bill Presentment AND Payment)

By offering this powerful web payment option, you offer a convenient way for your customers to pay their bills 24 hours a day, 365 days a year.

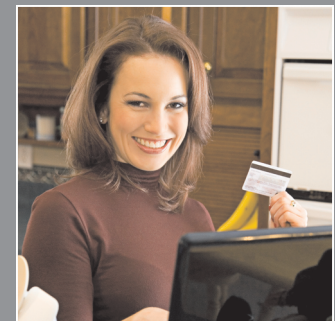
#### This option features...

- A customer service portal for your staff to manage electronic activity
- A complete list of each customer's account activity
- Acceptable payment methods include credit cards, debit cards, and ACH
- 128-bit encryption for maximum security
- It gives your customers the ability to print current and past bills
- Customers have the ability to automatically set-up an auto-pay plan
- Automated e-mail notification of bill readiness
- Customers receive electronic payment confirmation

## eBill's Benefits

### For your business...

- Less paperwork for your staff
- Reduce delinquencies
- Lower processing costs
- Postage savings
- More timely payments as customers have more payment options
- Provides marketing opportunities
- Improved customer retention



### For your customers...

- More payment options
- Postage savings
- Easy to access billing and payment records

\*Pew Internet and American Life Project